


Entrepreneurs of the 21 st Century		
6	Alice Walton Net worth: £41.3 billion 	Alice Louise Walton is an heir to the fortune of Walmart Inc. She is the daughter of Walmart founder Sam Walton and Helen Walton, and sister of S. Robson Walton, Jim Walton and the late John T. Walton. <i>"One of the great responsibilities that I have is to manage my assets wisely, so that they create value."</i>
2	Bill Gates Net worth: £81.8 billion 	William Henry Gates III is an American business magnate, investor, author, philanthropist, and humanitarian. He is best known as the pioneer of the microcomputer revolution of the 1970s and 1980s, and the principal founder of Microsoft Corporation. <i>"Success is a lousy teacher, it seduces smart people into thinking they can't lose"</i>
3	Jeff Bezos Net worth: £85.5 billion 	Jeffrey Preston Bezos is an American businessman, investor, and philanthropist. He is the founder, CEO, and president of Amazon.com, Inc. <i>"A brand for a company is like a reputation for a person. You earn reputation by trying to do hard things well."</i>
1	Mark Zuckerberg Net worth: £54.1 billion 	Mark Elliot Zuckerberg is an American technology entrepreneur and philanthropist. Zuckerberg is known for co-founding and leading Facebook as its chairman and chief executive officer. <i>"By giving people the power to share, we're making the world more transparent"</i>
7	Oprah Winfrey Net worth: £2.1 billion 	Oprah Gail Winfrey is an American media executive, actress, talk show host, television producer and philanthropist. <i>"I don't know why you should be proud of something. It doesn't make you any better or worse. You are what you are."</i>

	Term	Definition
1	Bankrupt	(Of a person or organization) declared in law as unable to pay their debts.
2	Business	A person's regular occupation, profession, or trade.
3	Business Plan	A document setting out a business's future objectives and strategies for achieving them.
4	Copyright	The exclusive and assignable legal right, given to the originator for a fixed number of years, to print, publish, perform, film, or record literary, artistic, or musical material.
5	Funds	a sum of money saved or made available for a particular purpose
6	Gross Profit	The profit a company makes after deducting the costs associated with making and selling its products, or the costs associated with providing its services.
7	Investment	The action or process of investing money for profit.
8	Marketing	The action or business of promoting and selling products or services, including market research and advertising.
9	Mock-ups	A model or replica of a machine or structure, used for instructional or experimental purposes.
10	Product	An article or substance that is manufactured or refined for sale.
11	Profits	A financial gain, especially the difference between the amount earned and the amount spent in buying, operating, or producing something.
12	Vision	The ability to think about or plan the future with imagination or wisdom.



Triangular Trade

